



July 17, 2008

Dear RiteMade Customer:

As I indicated in my letter dated May 10, 2008, all producers of thermal base paper have announced an increase effective with shipments beginning July 1. We have also recently been notified of another round of mill increases on plain and carbonless papers as well as double digit price increases on cores, cartons and most other packaging materials.

Effective on or about September 8, we will need to adjust our prices to pass through these increased raw material costs. Within the next two to three weeks you will receive specific information from your sales representative regarding the amount and timing of this increase.

The past seven months have been a very difficult period for all of us. Hopefully this round of increases triggered by rising oil prices and the USITC thermal paper investigation will mark the end of this period of rapid price escalation.

We are committed to holding prices following this round of increases through at least the end of the year. While we expect to experience further minor increases in our costs, we are prepared to absorb these to ensure our customers have stable pricing through the critical holiday season.

We appreciate your understanding, business and support.

Best regards,

A handwritten signature in black ink, appearing to read "Stephen K. Schwartz".

Stephen K. Schwartz  
President, CEO

