

November 19, 2009

Dear RiteMade Customer:

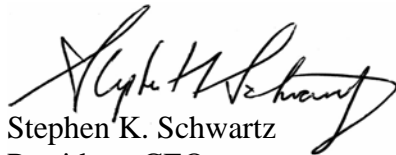
We wrote to you in September concerning the major mills' announcement of an increase on commodity thermal paper. This increase was implemented as scheduled in early October. Pulp prices continue to increase as do energy, transportation and other raw material input costs. The increase in pulp prices has also driven mill pricing on virgin bond paper back up to pre-recession levels.

As a result we must make appropriate adjustments to offset the mill increases on virgin bond and commodity POS thermal products as well as rising freight costs. Your sales representative will contact you with specific information on the amount and timing of increases within the near future.

Improving economic conditions offer hope that in 2010 we will see a return to a more vibrant retail environment. However, historically a revitalized economy will bring with it rising demand and corresponding pressure on prices.

We appreciate your continued support and look forward to working with you during the coming months.

Sincerely,



Stephen K. Schwartz  
President, CEO



R I T E M A D E P A P E R C O N V E R T E R S , I N C .

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