

July 1, 2011

Dear RiteMade Customer:

For the first time in well over a year, we've gone more than 90 days without a single mill price increase announcement. I don't know how long the market will remain this quiet, but it's been a very pleasant respite from what has seemed an endless string of mill increases going back to last spring.

It also creates a great opportunity for us to say "Thank you!" on behalf of all of RiteMade's employee / shareholders. Since the economic collapse in the fourth quarter of 2008, we have all struggled through the most difficult economic period we've experienced in a very long time. Without the tremendous support we received from all of you, it would have been that much more challenging for us.

We remain very optimistic about the long-term future, even though it seems increasingly likely that the pace of the economic recovery will remain slow. Because of our belief in the future we are continuing to make important investments in new and improved manufacturing, order processing and information processing technology. We are committed to continuously improving our operations to ensure that we can provide you the very best service in the industry at the most competitive price levels for years to come. In the coming months you will see announcements posted on our website www.ritemade.com about these new innovations.

As we enter the second half of 2011, I truly believe we all can look forward to continued economic recovery, job growth and increased retail activity. At RiteMade we have taken all the necessary steps to make certain we are prepared to service what we believe will be your increased needs for POS and other small rolls in the coming months.

Your past support is most genuinely appreciated. In return we pledge to do everything we reasonably can to assure your continued growth and success.

Sincerely,



Stephen K. Schwartz
President, CEO



R I T E M A D E P A P E R C O N V E R T E R S , I N C.

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